

LIFE EDUCATION TRUST COUNTIES MANUKAU PARTNERSHIP



TE RANGAPU O LIFE EDUCATION TRUST COUNTIES MANUKAU

ABOUT LIFE EDUCATION TRUST

Life Education is the largest, independent provider of health and wellbeing education for primary and intermediate children in New Zealand.

We understand that mental health is critical for children growing up and work to help them feel comfortable with their identity, where they fit in and where they belong. We cover identity self-worth, resilience, peer pressure, the effects of bullying and being aware of others.

We capture children's imagination using technology that shows them the magnificence of the human body, how their brain functions and what its needs are.

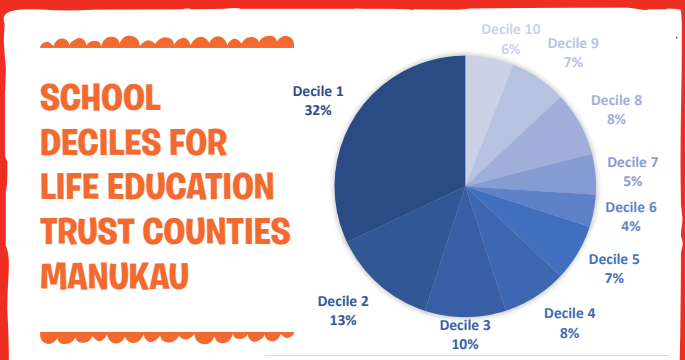
Our five specialist Educators visit schools with their mobile classrooms and our lovable mascot Harold The Giraffe to deliver age-appropriate lessons that empower children to make safer and healthier choices - now and in the future.



"This was the best anti bullying message I have ever seen targeted at 6-year olds. We talked about filling a person's bucket with positive comments. My kids really got the idea. It was hands on and it led my teaching for several weeks afterwards and still helps me discuss lunchtime incidents with my children." **Principal - Counties Manukau Primary School**

COUNTIES MANUKAU WAIORA TAMARIKI

Our flow of life, our "Waiora Tamariki" was the name gifted to us by the Auckland Airport Marae and represents our kaupapa of children's wellbeing in the past, present and in the future. Counties Manukau is a young, highly diverse and rapidly growing population already housing over 14% of New Zealand's child population. 63% our schools are decile 1-4.



Covering nine Local Board areas and a total school population of 76,000 children in Years 1-8 and 213 schools, our five mobile classrooms cover: CM1 Mangere-Otahuhu & Manurewa, CM2 Otara-Papatoetoe, CM3 Mt. Roskill & Maungakiekie-Tamaki, CM4 Howick-Pakuranga, CM5 Franklin & Papakura

We currently work with an average of 28,000 children each year. With your support we aim to reach even more tamariki and grow to 200+ schools & 75,000 students in our catchment area.

★ **For more details on becoming a partner contact our Chief Executive Lincoln Jefferson: lincoln.jefferson@lifeed.org.nz | 021 507 205**

HOW CAN YOU HELP?

Every \$5 we receive means one child in Counties Manukau can take part in the Life Education Programme.

- A contribution of \$15,000 will help us reach 3,000 children
- A contribution of \$10,000 will help us reach 2,000 children
- A contribution of \$5,000 will help us reach 1,000 children



Collaboration and partnerships are key to the success of the programme and we are happy to discuss tailor made opportunities for your organisation.

HOW YOUR CONTRIBUTION COULD BE RECOGNISED

	\$15,000 + partners	\$10,000 + partners	\$5,000 + partners
Social media and web recognition	♥	♥	♥
Logos/ brand exposure on 5/3/1 mobile classrooms	♥ 5 classrooms	♥ 3 classrooms	♥ 1 classroom
Brand exposure on vehicles	♥		
Newsletter articles/ logos	♥	♥	♥
Event sponsor discounts	♥	♥	
Use of Harold brand for external communications	♥	♥	♥
Social events/ networking throughout the year	♥	♥	♥

Making the decision to contribute to Life Education Trust Counties Manukau will mean that we can continue to deliver a high-quality health and wellbeing programme to the children of Counties Manukau. The collaboration between your organisation and Life Education will ensure that Waiora Tamariki (children's wellbeing) will continue in our community.

EXAMPLE OF TAX EFFECTIVE GIVING

	Pledge	Tax Rebate	Net Cost to Donor:
•	\$5,000	\$1,665	\$3,335
•	\$10,000	\$3,330	\$6,670
•	\$20,000	\$6,660	\$13,340
•	\$50,000	\$16,650	\$33,350

BANK ACCOUNT DETAILS:

**Life Education Trust Counties Manukau:
06-0293-0132129-00**

To discuss partnership opportunities, please call our Chief Executive Lincoln Jefferson on 021 507 205, or email lincoln.jefferson@lifeed.org.nz for a confidential discussion.

For professional advice about gifting from your business, we recommend contacting your financial advisor. The Life Education Trust Counties Manukau is a registered charity CC27194.

