



### ***A Word from our CEO***

A warm welcome from the team here at Counties Manukau.

I have been wearing my Life Education shirt as I visit schools, businesses and organisations and more often than not, they say to me "I remember Harold!"

Life Education has been around for 32 years now and the impact that it has left on many New Zealanders is quite phenomenal!

Since the start of the year, we have been busy with events, planning and working with schools and businesses. We have seen a real shift in what topics our schools have been asking for. Mental Health, wellbeing and resilience are the most requested by schools.

Over 85% of primary schools in New Zealand currently have Life Education in their school. That is 250,000 children each year!

We are extremely grateful to our principal sponsors Auckland Airport, Second Nature Trust, Manukau Toyota Group and Lottery Grants for their ongoing support for the delivery of Life Education.

We have some exciting events coming up in 2020. If you would like to be a day sponsor either financially, with product or volunteers please contact us.

I hope you all have a fantastic year!

Nga Mihi Nui

#### ***Lincoln Jefferson***

Chief Executive

Life Education Trust Counties Manukau

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## A-Jet Services-Community Champions 2020



Mike Collins is the owner and director of A-Jet Services are our first community champions of 2020.

Mike has been a long serving board member for Life Education Counties Manukau and his support stretches back to 2001.

The A-Jet Services team clean our carpets and each term of the school year. Their amazing staff are always helpful and efficient! Thank you for your amazing support!



## Sky Sport New Zealand Breakers

Harold the Giraffe had a great time recently at the Spark Arena helping Cheeky, the Sky Sport New Zealand Breakers mascot cheer the team and crowd.



## CSR-Corporate Social Responsibility

Life Education Counties Manukau relies heavily on local support for local schools. This year we would like to engage with even more companies to ensure we continue to deliver our health messages to a large proportion of the primary school population.

There are a range of options to suit your needs, this can start from as little as \$20 per month.

CSR (Corporate Social Responsibility) can be a real driver for ROI (Return of Investment) and research shows that brand reputation can affect a bottom line directly. As well as helping a wonderful charity with a great mascot in Harold the Giraffe!

If your interested in supporting Life Education please contact our CEO at [lincoln.jefferson@lifeed.org.nz](mailto:lincoln.jefferson@lifeed.org.nz).

We can produce personalised campaigns to support and suit your business.

## Funfest 2020

Funfest 2020 kicked off the year for Life Education Trust Counties Manukau at the Vodafone Event Centre from 16<sup>th</sup> to 19<sup>th</sup> of January. The free family event once again, attracted big crowds with almost 35,000 in attendance over the week.

Families were able to enjoy free fun rides, entertainment and parking throughout the week. The event is in its 19<sup>th</sup> year!

Life Education is extremely fortunate to be the principal beneficiary of Funfest. The funds generated from the week enables the five Counties Manukau classrooms to deliver to a large proportion of the 24,000 children currently booked in with primary schools in the area.

The team at Counties would like to thank Rob Blake, Doug & Jonda Te Moni, the Funfest board, Tip Top Ice Cream, Mainfreight and all the amazing volunteers that supported the event. Throughout the week 148 volunteers gifted 1184 hours to ensuring the Funfest crowd had an amazing time!

## Angel Transport welcome aboard!

We are very excited to introduce the fantastic team at Angel Transport who have just come onboard as the new volunteer truck company to move Carleen's classroom between schools in Manukau, Mangere and Otahuhu.

Founded by Mohammed Shamim, Angel Transport based in Wiri, are a family run business who have been providing freight services since 2005.

With some of Mohammed's grand-children attending local schools where Life Education teaches, this is a great example of a local business supporting local children.



## The Great Auckland Duck Race 2020

[The Great Auckland Duck Race](#) is set to take place on October 17<sup>th</sup> at the Vector Wero Whitewater Park more details to follow! Businesses can purchase a duck to "duck-o-rate" or there are sponsorship opportunities

## Thank you!

The following amazing companies and local boards have supported us so far in 2020!

Auckland Airport-Principal Sponsors  
Manukau Toyota-Vehicle Sponsors  
Four Winds Foundation  
Funfest Trust  
Trillian Trust  
Kennerley Retail Investments  
A-Jet Services  
TTCF  
Grassroots Trust  
All our Harold Club members!

### Our Volunteer Truck Companies

*Angel Transport*  
*TR Group*  
*NZ Post*  
*Owens Group*  
*Riordan & West*  
*William Gill & Sons*



**MANUKAU  
TOYOTA GROUP**



**grassroots**  
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## Contact Us

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Location: The Momentum Hub, Vector Wero Whitewater Park  
[770 Great South Road, Wiri](#)